## **DyDo Group Corporate Philosophy**

Creating happiness and prosperity, together with people and with society. To achieve this goal, the DyDo Group will continue to embrace new challenges in a dynamic way.

# **DyDo Group Corporate Vision**

#### Together with our customers.

With our high-quality products, we will offer our customers excitement and enhanced wellness, with distinctive delicious flavors that only DyDo can.

#### Together with the next generation.

We will create a "DyDo Standard" for the next generation that transcends national borders and conventional frameworks.

### Together with society. Bringing together all DyDo's resources in

the entire Group's product development and corporate activities, we will help build a rich and vibrant society.

We will tirelessly embrace the "DyDo Challenge" of bringing happiness to all whose lives are touched by the DyDo Group.

# **DyDo Group Slogan**

こころとからだに、 おいしいものを。



Offering delicious products for sound mind and body

#### The commitment behind our slogan

If the mind is full of energy, the body wants to be active. If the body moves with positivity, this links to the greater happiness of the mind. The DyDo Group is committed to bringing this joy to the minds and bodies of our customers.

The DyDo Group is unique in its ability to inspire a joyous and healthy life in our customers through a vast range of products, from drinks and foods through to pharmaceuticals.

The DyDo Group aims to be of service to people and to society through providing valuable products and carrying out corporate activities, based on its consistent vision fueled by a challenging spirit and the pursuit of ideas.

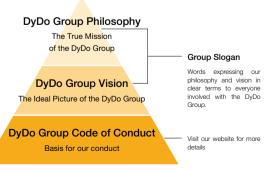








DyDo Group Philosophy System



#### **Editorial Policy**

We at DyDo Group Holdings have prepared an annual Integrated Report since 2017 to deepen our stakeholders' understanding about the group, while also promoting constructive dialogue to further the group's development in the future.

The Integrated Report for 2019 outlined the thinking behind Group Mission 2030 ("For DvDo Group to create enjoyable, healthy lifestyles for people around the world"), launched in January 2019, as well as Mid-term Business Plan 2021, and described the ways in which the DyDo Group's philosophy, business models, strategies, governance practices, and ESG challenges relate to our efforts to achieve that mission

This year's report follows on from the editorial policies of its predecessor, offering updates on progress toward achieving the targets stipulated in Mid-term Business Plan 2021, new challenges identified in the first year of the plan, and our efforts toward full implementation of ESG management.

In principle, this report covers activities in the business year ended January 2020, but some additions have been made to inform readers of our views regarding the risks and opportunities thrown up as a result of the worldwide spread of Covid-19.

We hope that this report helps investors understand the DyDo Group's management philosophies and policies, as well as our vision for the future and the strengths and strategies we will employ to achieve it. Moreover, this report is intended to contribute to constructive dialogue with stakeholders regarding our efforts to boost corporate value.

July 2020

#### Statement Regarding Use of Forward-Looking Statements

DyDo Group plans, outlooks, strategies, etc., that are contained in this Integrated Report and that make statements pertaining to matters other than past or present facts are forecasts of future performance and are based on reasonable judgments or hypotheses by DyDo Group Holdings management, which are made in accordance with information available as of May 26, 2020. Such statements may contain known or unknown risks, uncertainties, and other such elements, and do not guarantee the future of such plans or forecasts. Such risks, uncertainties, and other such elements include the contents of DyDo Group Holdings's latest securities reports and quarterly reports, and DyDo Group Holdings shall bear no obligation whatsoever to publish updates or corrections to forward-looking statements. Please use this Integrated Report and other materials disclosed by DvDo Group Holdings with reference to information obtained from other sources and make your own conclusions and judgments. DvDo Group Holdings bears no liability whatsoever for any damage that may arise as a result of this Integrated Report.

Compiled with reference to the Guidance for Collaborative Value Creation issued by the Japanese Ministry of Economy, Trade, and Industry

Guidance for

Collaborative

Value Creation



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