



#### DyDo Group Slogan

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おいしいものを。

**DyDo**

Offering delicious products  
for sound mind and body

#### DyDo Group Philosophy

**DyDo Group strives to achieve happiness and prosperity together with people and society as a whole. To realize this, we will continue our dynamic efforts to take on new challenges.**

#### DyDo Group Vision

##### **Together with customers**

We are always offering high-quality products with added surprise to deliver distinctively DyDo taste and wellness to customers.

##### **Together with society**

We are committed to building a rich and vibrant society through “All DyDo” product development and corporate activities involving the entire group.

##### **Together with future generations**

We create “DyDo standards” for future generations that go beyond current frameworks and values.

##### **Together with people**

We uphold a tireless “DyDo challenging spirit” to bring happiness to all people whose lives are touched by the DyDo Group.



**Contents**

- 3** | **How We Create Value**
- 3 | To Our Stakeholders
- 5 | History of Value Creation in the DyDo Group
  
- 11** | **Strategy for Creating Corporate Value**
- 11 | Growth Strategy
- 13 | Message from the President
- 19 | Value Creation Business Models of the DyDo Group
  
- 25** | **Efforts to Create Corporate Value**
- 25 | Special Feature 1: Challenge to grow existing businesses  
Domestic Beverage Business
- 27 | Special Feature 2: Challenge to grow existing businesses  
Pharmaceutical-Related Business
- 29 | Special Feature 3: Challenge to enhance product strength  
Domestic Beverage Business
- 31 | Special Feature 4: Challenge to expand overseas businesses  
International Beverage Business
  
- 33** | **Foundation for Corporate Value Creation**
- 33 | Dialogue President and Outside Directors
- 35 | Basic Approach to Corporate Governance
- 36 | Outline of Our Corporate Governance System
- 37 | Evaluation of the Effectiveness of the Board of Directors
- 38 | Executive Compensation
- 38 | Internal Control and Compliance
- 39 | Business Risks
- 41 | Risk Management
- 43 | Promoting Constructive Dialogue with Improved Information  
Disclosure
- 45 | Management
  
- 47** | **Financial/Corporate Information**
- 47 | Consolidated Financial Index 10-year Summary
- 49 | Management Analysis of the Financial Situation, and the Status of  
Business Results and Cash Flow
- 55 | Consolidated Financial Statement
- 61 | Status of Shares / Rating Information / Corporate Bond Information
- 62 | Corporate Data / Group Companies

**Editorial Policy**

This DyDo Group Holdings Integrated Report 2018 is compiled to promote constructive dialogue between the company and stakeholders, and to detail our Group Philosophy and business models, ESG issues, strategies, governance, etc., and to comprehensively detail their interconnections.

This report refers to the *Guidance for Collaborative Value Creation*, published by the Ministry of Economy, Trade and Industry (METI), when evaluating ESG issues, from both their inherent risks and opportunities, that are crucial to the sustainability of our business model, with a focus on the obstacles to corporate value improvements and their counter-measures in the medium to long term. For more details about the group's products, finances, CSR activities, or other information, please visit our website.

Going forward, we will continue to strive to provide complete disclosure and dialogue in order to deepen our stakeholders' understanding of the measures we are taking toward sustainable growth for the group.

